



DIVISION MEMORANDUM

No. 217 S.2018

TO: PSDSs/PICs
Elementary & Secondary School Heads
Librarians/Teacher-Librarians
All others Concerned

FROM: **CARMELA R. TAMAYO, Ed. D., CESO V**
Schools Division Superintendent

SUBJECT: **84th NATIONAL BOOK WEEK CELEBRATION IN THE DIVISION**

DATE: **November 5, 2018**

1. Pursuant to Regional Memorandum No. 501, s.2018 through the DepEd-LRMDS Division of Northern Samar, in Partnership with the Philippine Librarians Association, Inc. and the National Committee on Library and Information Services (NCCA-NCLIS) shall conduct the **84th National Book Week on November 19-23, 2018** featuring the theme: **"Connected Actions, Collective Vision: Libraries Transforming Society."**
2. In line with the celebration, the Division Library Hub in cooperation with the UEP Library, University of Eastern Philippines and other private libraries in Catarman will be having a *storytelling* and *Bookmobile Services* to selected elementary schools of the division during this library month.
3. The conduct of this activity aims to:
 - a. Nurture good reading habits and develop essential reading and literacy skills in the learners;
 - b. Promote the Department's "Every Child a Reader Program" (ECARP) in making Filipino learners a generation of readers;
 - c. Showcase the benefits of the existing reading programs of the region such as the Reading Circle Encounter; and
 - d. Develop love for reading and love for books among Filipinos.
4. All school officials, teachers, librarians, and learning/reading center administrators are enjoined to conduct activities suggested in the attached enclosure. Schools, however, can also conduct related activities other than those stipulated in the list.
5. School Librarians, Teacher-Librarian Designate, and Library In-Charge are tasked to promote the use of libraries and reading centers and orient students and teachers about the facility especially in the process of borrowing and handling books. Libraries should also be made accessible and user-friendly.
6. Pictorial account of the celebration should be posted on the school's Facebook Page as a way to advocate the reading Program and activities of the school. Hard & E-copy of narrative report should be submitted by each school to the Division Office on or before December 7, 2018.
7. Schools are reminded, however, that the activities during the observance of these events must not disrupt the contact time between the teachers and the learners as stipulated in DepEd Order No. 9, s. 2005 entitled "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith."
8. Schools are requested to post the official Tarpaulin design sized 3x4 feet declaring the celebration of National Book Week including the name of the school.
9. Immediate dissemination of and compliance with this Memorandum are desired.



ACTIVITIES FOR THE NATIONAL BOOK WEEK

1. Book Festival

Libraries, book centers, and other facilities that have a collect of books shall feature a set books at one corner that are labeled " Must-read Books of the Week ". A simple poster can also be placed outside library or facility displaying these books recommended for reading. Those who shall borrow the books and finish them shall be given certificates signed by the teacher-librarian designated and school principal.

2. Parade of Book Characters

Schools shall hold a parade of book characters to celebrate the 84th National Book Week on November 19-23, 2018. The day of the parade should fall within the specified week and should be done inside the school premises either by having participants wear a costume of the characters or having them carry giant placards or posters about a book character. Character costumes must represent literary or historical figure like the Gingerbread Man or Louis Braille, not cartoon or comic book characters. The costume must also be school-appropriate and use or portrayal of weapon is discouraged. The book featuring the summary of the stories and the description of the characters may accompany the parade. Recycled materials are to be used in the costumes or props as much as possible.

3. The Joy of Reading Selfie

Participants shall take a creative selfie with a book. The selfie shall then be printed on photo paper or A4 Bond paper with the complete name of the contestant at the back and submitted to the organizers. Each participant can submit only one entry from November 5-9, 2018. The selfies shall be displayed during the last week of the month and the top ten selfies shall be awarded of prizes and certificates.

4. Bookface

Participants are to replace their profile picture in facebook with a book's cover (half or whole face) during the period of the contest. Contest period shall run November 19-23, 2018. The top three winners shall be determined by the number of votes upon ending of the contest period.

5. Bookmark-Making Contest

Participants must create a book mark measuring 3x6 inches made of any type of hard paper with a creative design using art paper, crayons, and water color. Ready-made materials are not allowed. The contest shall be held for an hour during the culminating activity of the month-long celebration.

6. Storytelling Contest

The contest is open to all Grades 4 to 6 pupils who shall participate in a storytelling in a storytelling activity. The story maybe in English or Filipino and must be delivered within seven minutes to a group of pupils who shall act as audience during the contest. Criteria for judging must be prepared by the organizer and must be made known to the pupil's adviser a week before the contest.



"Soar High, Northern Samar Division!"

